

HONG KONG CONVENTION & EXHIBITION CENTRE 香港會議展覽中心 5-8/9/2018

Application Deadline:截止日期:31/5/2018

http://www.centrestage.com.hk/

Requirements for Application

A. Company Details

- a) Completed application form
- b) Copy of a valid business registration document of the company

CENTRESTAGE

- c) Certificate / registration document of the brand and brand logo (*Authorisation letter is required for licensees)
- d) Full designer and brand profiles
- e) Price List
- f) Lookbook and line sheet from the past 2 seasons

B. Publicity & Marketing

- a) Most recent advertisement copy, publicity clippings, marketing materials and press kit
- b) Awards won by the designer or brand label

C. Sales Channels

- a) Top ten countries and regions where your brands have presence
- b) Top ten stockists (retailers and distributors) of your brands
- c) List of online platforms selling products of your brands

D. Participation in Fashion Events Worldwide

- a) Key trade fairs / showrooms participated in 2016 and 2017
- b) Key runway shows participated in 2016 and 2017
- c) Key Pop-up booths / stores in 2016 and 2017

For new starters* who may not be able to provide materials for items B, C and D, they may consider applying for PETIT booths (at a lower threshold) with accompanying materials for item A. Please contact Jade Leung at jade.yg.leung@ hktdc.org or on 852-22404034 for more information.

* Those who own a brand of less than three years.

REMARK:

The HKTDC reserves the right to accept or decline application in consultation with the "CENTRESTAGE Advisory Panel". Priority will be given to those who fulfill the requirements fully.

Important 請注意:

- Information supplied in the application form will be used in the Official Fair Catalogue. 貴公司提供在參加表格上之資料,將用於展覽會場刊內。
- All Information must be completed in English. 所有資料請用英文填寫。
- The "Company Name" & "Company Address" should be the same as appeared on the Business Registration Certificate. 「公司名稱」及「公司地址」應與商業登記証上所列之相同。
- Exhibitor's email address, information and photos submitted for Online Promotions will be posted at the fair website and hktdc.com. You may as a result receive inquiries directly from interested buyers.
- 各參展商為網上推廣計劃提供的電郵地址、資料及相片將登載於展覽會網站及「貿發網」上,讓參展商可直接收到買家的產品查詢。
- The "1st Brand Name" will be used to produce fascia board at your stand. 此表格上填寫的「第一項品牌」將作為製作展台名牌之用。
- Please note that the last day (8 Sep 2018) of CENTRESTAGE will be open to general public. 茲促請所有參展商注意,展會的最後一天 (2018 年9月8日)將會開放予公眾人士參觀。

Part I 第一部份 Company Information 公司資料								
1.	Company Name:							
2								
۷.								
2	Country/Territory 國家/地區:							
	Country nemony 國家 / 地 區 ·							
4.	Tel No. 電話:							
6.								
Co								
7.	Contact Person (Mr. / Ms.) 聯絡人 (先生/小姐):							
8.	Position 職位:							
9.	Direct Tel No. 直線電話: / /							
10	. E-mail 電子郵件: / / / / / / / / / / / / / / //							
on	ase make sure the email address you provided is a valid and frequently used email. The Organiser will communicate with your company via this email address y. If you would like to communicate with us via fax, please ✓ against the box □ 隺保以上填寫的電子郵箱為常用及有效,主辦機構日後只會以電子郵件方式與貴司聯繫。如需要以傳真作為溝通及資訊交流,請在此空格內加上 ✔ 號。 □							
11	. Web Site 網址: _h t t p : / /							
12	. Business Registration No. 商業登記証號碼:							
13	.Each exhibitor will be entitled to <u>3</u> free listings in the Brand Name / Label Listing section of the Fair Catalogue. Additional list will							
	cost US\$15 each. The "1st Brand Name" will be used to produce fascia board at your stand. 每家參展商公司可免費列出三個品牌於展覽會場							
	刊中之品牌索引內,額外選出的品牌每項需付 <u>美金15元</u> 之刊登費。而所填寫的「第一項品牌」將作為製作展台名牌之用。							
	1 st Brand Name / Label 第一項品牌							
	2 nd Brand Name / Label 第二項品牌 _ _ _ _ _ _ _ _							
	3 rd Brand Name / Label 第三項品牌 _ _ _ _ _ _ _ _							
Plea	ase fill in at least 1 Brand Name. 請至少提供一個品牌名稱。							
14	. Will your company source at the fair? 貴公司會否在此展覽中進行採購? □ Yes 會 □ No 否							
15	How many staff of your company will attend this fair 貴公司有多少員工會出席此展覽會?							
16	16. Which season will your collection at CENTRESTAGE be for? 貴公司的展品屬於哪一個季節?							
	□ Spring/Summer 春季 / 夏季 □ Fall/Winter 秋季 / 冬季							

17. Do you have any "seasonless" collections? 貴公司有沒有無季節系列? □ Yes 會 □ No 否

Organiser 主辦機構:



Part II 第二部份 Exhibits Categories 參展類別

Please select only <u>ONE</u> theme zone. 請選擇下列其中一個主題展區。

□ ICONIC – Contemporary, chic and avant-garde designs 富時代感,別緻且前衛創新風格

□ ALLURE – Excellence in craftsmanship, refinement and elegance 卓見極致工藝,精緻細膩,高貴典雅

□ METRO – Casual, youthful expressions of urban life 充滿都市魅力的簡約設計

Remark: The Organiser shall arrange each exhibitor to be in the relevant product zone according to the exhibits category indicated above. Final decision on the product zone will be subject to the Organiser. 產品分類及位置有待主辦機構最後落實。

Part III 第三部份 Options of Participation 參展方式

Booth Size & Options 展台面積及類別 (Please select <u>ONE</u> option 請選擇其中一項)

**Supply of all booth types is subject to availability. 所有攤位之供應數量將按照實際情況而定。

Garment 成衣

□ Accessories 飾品

Booth Option 展台類別		Price (US\$) 租金(美元)		No. of Booth(s) 租用數量	Type 類別 Please tick one 請選擇其中一個類別		Rental 展台租金
Economy Booth (6 sq.m.) 6 平方米經濟展台		US\$1,845	Х	1	Garment / Accessories	=	
Premium Booth (9 sq.m.) 9 平方米時尚展台		US\$5,125	Х		Garment / Accessories	=	
Custom-built Participation 展覽淨地	US\$486 / sq.m. (min. 18 sq.m., m 最少租用十八平方:	ultiples of 9	x	sq.m.平方 米		=	

Remarks 備註

(i) Whether an application will be accepted depends on a number of factors, including space availability. In case of over subscription of space, applicants will be placed on a waiting list and will be notified accordingly. Applicants on the waiting list will be prioritised according to the dates of the applications, or any rules as specified by the Organiser. 申請會否被接納取決於多種因素,包括可供用空間的情況,在超額申請使用攤位的情況下,申請人會被列入輪候名單並據此接獲通知。在輪候名 單上的申請人會按主辦機構之規定及遞交申請日期順序處理。

(ii) The participation fee stipulated on the application form should not be regarded as the final fee payable by the Exhibitor. The final participation fee is subject to the confirmation by the Organiser. 申請表格上列出之參展費並不代表參展商應繳付的最終費用。最終參展費將由主辦機構決定。

(iii) For Corner Booth only - 5% surcharge on actual corner area. 適用於角位展台 - 角位展台將被徵收該展台面積之 5%。

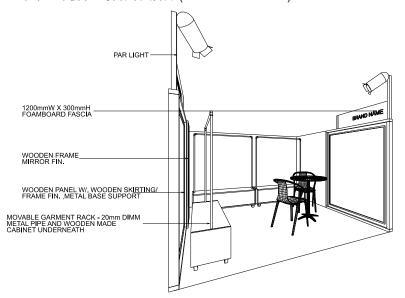
Discounts 折扣優惠 (if applicable, 如適用)

Applicants will be notified of the discounts they can enjoy after successful submission of application to CENTRESTAGE. The Organiser has full discretion to make final decisions should there be any disputes. 參展商所申請之折扣優惠計劃成功與否,主辦機構將另函通知。主辦機構保留接納折扣優惠申請之最終權利。

	Discount Scheme for <u>Custom-Built Participation & 9-sq.m. Premium Booths</u> 優惠計劃 <u>只適用於特裝展台及 9 平方米時尚展台</u>	Discount Rate of Booth Rental 展台租金折扣優惠	Tick all that Apply 可選擇多於一項
(A)	Early-bird Discount – For application completed with full payment settled on or before 30 March 2018 於 2018 年 3 月 30 日或之前完成參展申請手續並繳交全數參展費	10% Off 九折	
(B)	Loyalty Discount - Exhibitors participated in <u>either one of the below</u> fashion fairs held by HKTDC: CENTRESTAGE (September 2017) <u>OR</u> HK Fashion Week for Fall/Winter (January 2018) <u>OR</u> HK Fashion Week for Spring/Summer (July 2018) 曾參加 <u>以下其中一個</u> 由香港貿發局舉辦的時裝展覽: CENTRESTAGE (2017 年 9 月) <u>或</u> 香港時裝節秋冬系列 (2018 年 1 月) <u>或</u> 香港時裝節春夏系列 (2018 年 7 月)	10% Off 九折	
** 優馬 ** Ma	ly applicants of Custom-Built Participation & 9-sq.m. Premium Booth are eligible to apply for the above discount scheme 息只適用於特裝展台及的 9 平方米時尚展台參展商 ximum discount available for the above discount scheme is 20% 上優惠計劃之最高折扣為八折	1	
	Discount Scheme for <u>6-sq.m. Economy Booth</u> 優惠計劃 <u>只適用於 6 平方米 經濟展台</u>	Discount Rate of Booth Rental 展台租金折扣優惠	Tick either one 可選其中一項
(C)	Exhibitors participated in <u>either one of the below</u> fashion fairs held by HKTDC: HK Fashion Week for Fall/Winter (January 2018) <u>OR</u> HK Fashion Week for Spring/Summer (July 2018) 曾參加 <u>以下其中一個</u> 由香港貿發局舉辦的時裝展覽: 香港時裝節秋冬系列 (2018 年 1 月) <u>或</u> 香港時裝節春夏系列 (2018 年 7 月)	10% Off 九折	
(D)	Loyalty Discount - Exhibitors participated in both of the below two fashion fairs held by HKTDC: HK Fashion Week for Fall/Winter (January 2018) <u>&</u> HK Fashion Week for Spring/Summer (July 2018)	15% Off 八五折	
	曾參加 以下兩個 由香港貿發局舉辦的時裝展覽: 香港時裝節秋冬系列 (2018 年 1 月) <u>及</u> 香港時裝節春夏系列 (2018 年 7 月)		

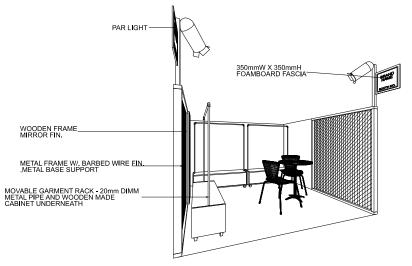
Garment Booth 成衣展台

3M x 3M PREMIUM GARMENT BOOTH (ALLURE / ICONIC) 三米乘三米攤位 時尚成衣展台 (ALLURE / ICONIC)



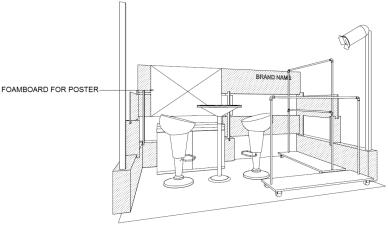
BOOT	QTY.	
GR RACK	1400mmW X 400mmD X 1700mmH MOVABLE GARMENT RACK W/. LOCKABLE CABINET UNDERNEATH	3
MR	600mmW X 1800mmH WOODEN FRAME MIRROR	1
ТА	700mm DIA. ROUND MEETING TABLE	1
	CHAIR	2
×	35w PAR LIGHT	2
	RUBBISH BIN & CARPET (9sqm.)	

3M x 3M PREMIUM GARMENT BOOTH (METRO) 三米乘三米攤位 時尚成衣展台 (METRO)



BOOTH	QTY.	
GR RACK	1400mmW X 400mmD X 1700mmH MOVABLE GARMENT RACK W/. LOCKABLE CABINET UNDERNEATH	3
MR	600mmW X 1800mmH WOODEN FRAME MIRROR	1
ТА	700mm DIA. ROUND MEETING TABLE	1
СН	CHAIR	2
X	35w PAR LIGHT	2
	RUBBISH BIN & CARPET (9sqm.)	

3M x 2M ECONOMY GARMENT BOOTH (ALLURE / ICONIC / METRO) 三米乘兩米攤位 經濟成衣展台

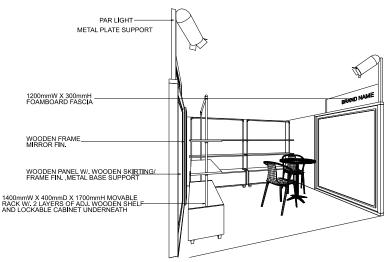


BOOTI	QTY.	
RADIAR	MOVABLE GARMENT RACK (2 LAYERS) (1.35mL x 0.4mD x 1.65mH)	1
RACHE	MOVABLE GARMENT RACK (1 LAYER) (1.35mL x 0.4mD x 1.15mH)	1
	WOODEN CABINET	1
$\sim \sim \sim$		
(BS BT BS)	2 BAR STOOL AND BAR TABLE	1 SET
	2 BAR STOOL AND BAR TABLE 35W PAR LIGHT	1 SET 1
		1 SET

** Booth layouts are subject to changes. 展台設計將可能按個別情況而有所更改。

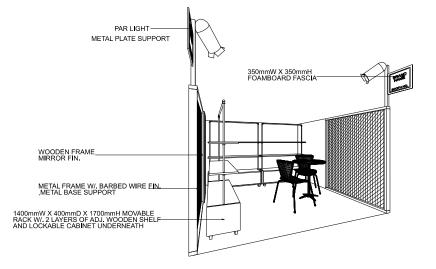
Accessories Booth 飾品展台

3M x 3M PREMIUM ACCESSORIES BOOTH (ALLURE / ICONIC) 三米乘三米攤位 時尚飾品展台 (ALLURE / ICONIC)

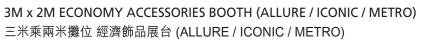


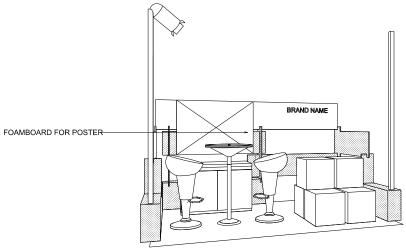
BOOTI	QTY.	
AS RACK	1400mmW X 400mmD X 1700mmH MOVABLE RACK W. 2 LAYERS OF ADJ. WOODEN SHELF AND LOCKABLE CABINET UNDERNEATH	3
MR	600mmW X 1800mmH WOODEN FRAME MIRROR	1
ТА	700mm DIA. ROUND MEETING TABLE	1
CH	CHAIR	2
×	35w PAR LIGHT	2
	RUBBISH BIN & CARPET (9sqm.)	

3M x 3M PREMIUM ACCESSORIES BOOTH (METRO) 三米乘三米攤位 時尚飾品展台 (METRO)



BOOTI	QTY.	
AS RACK	1400mmW X 400mmD X 1700mmH MOVABLE RACK W/. 2 LAYERS OF ADJ. WOODEN SHELF AND LOCKABLE CABINET UNDERNEATH	3
MR	600mmW X 1800mmH WOODEN FRAME MIRROR	1
ТА	700mm DIA. ROUND MEETING TABLE	1
	CHAIR	2
×	35w PAR LIGHT	2
	RUBBISH BIN & CARPET (9sqm.)	





BOOTI	BOOTH SPECIFICATIONS			
	WOODEN SHOWCASE (400mmW X 400mmD X 400mmH)			
3	WOODEN CABINET	1		
05 07 05	2 BAR STOOL AND BAR TABLE	1 SET		
†	35W PAR LIGHT	1		
POSTER	1188mm X 840mm FOAMBOARD FOR POSTER	1		
	RUBBISH BIN & CARPET (6sqm.) 垃圾箱 & 地氈 (6平方米)			

** Booth layouts are subject to changes. 展台設計將可能按個別情況而有所更改。

Part IV 第四部份 Product Group Listing in the Fair Catalogue 產品索引

PRODUCT LISTING FEE產品資料登記費

One general entry of company details and up to five product listings will be provided to each exhibitor free-of-charge on hktdc. com. Additional entries will be charged at US\$15 each. The same information will be used in the Exhibitors Locator System at the fairground. Please tick the appropriate product groups that your company wish to be listed.

各參展商之公司資料及最多 55 項產品類別將免費刊登於 hktdc.com 上。若參展商需要刊載多於 55 項產品類別廣告[,]則每項額外產品類別需另加 <u>美金15元</u>。所有資料將同時用於會場內之「參展商索引系統」內,以供買家查閱。請選擇合適之產品類別作以上用途。

PRODUCT LISTING (Please tick where appropriate) 請選擇貴公司擬刊登之產品類別

High Fashion & Occassional Wear 高級時裝及宴會服飾

- Blazers 西裝上衣
- Cocktail Dresses 酒會晚服
- Designers' Labels for Fashion 名牌時裝
- Evening Dress / Party Dress 晚裝 / 宴會裙 / 宴會服裝
- Haute Couture 高級時裝
- Private Labels for Fashion 廠家名牌時裝
- Suit 西裝
- Tuxedos 男裝晚禮服

Casual Wear & City Wear 便服及都市流行服飾

- Baby's Wear 嬰兒服裝
- Children's Wear 童裝
- Men's Wear 男裝成衣
- Women's Wear 女裝成衣
- Blouses 女裝襯衫
- Carcoats 短大衣
- Cardigan 開襟毛衣
- Cashmere Wear 開士米羊毛衣
- Casual Wear 便服 / 休閒服
- Coats 大褸
- Co-ordinates 套裝
- Denim Garment 牛仔布成衣
- Down Blazers 羽絨西裝上衣
- Down Coats 羽絨大褸
- Down Jacket 羽絨夾克
- Fleece Jackets 織毛夾克
- Fleece Pants / Trousers 織毛褲
- Homewears 家庭便服
- Jacket 夾克
- Jeans 牛仔褲
- Knitwear 針織服裝
- Leggings 小腿毛線褲
- Outerwear 外衣
- Pants / Trousers 褲
- Pullover 套頭的毛衣
- Shirt 男裝恤衫
- Shorts 短褲
- Silk Garment 絲織服裝

No. of Additional Product Listing(s) X US\$15 each

X 美金15元

- Skirt 半戳裙
- Sweat Shirt 汗衣

額外產品索引

- Sweater 毛衣/毛線衣/毛線衫
- T-shirt T- 恤
- Vest 背心

Fashion Accessories 時裝飾品

- Backpacks 背囊
- Belts 皮帶
- Bracelets / Bangles 手鍊 / 手鐲
- Bowtie / Tie 領帶 / 蝶形領結
- П Caps / Hats 帽類
- Clutch / Evening Bags 晚宴手袋
- Coin Purses 零錢包
- Costume & Fashion Jewelry 人造首飾
- Crystals / Rhinestones 水晶 / 萊因水晶石
- П Digital Gear & Camera Bags 數碼產品及相機袋
- Earrings 耳環
- Fashion Watches 時尚手錶
- Gloves 手套
- Hairband 頭箍
- Hair Ornaments 髮飾
- Handbags 手袋
- Handkerchieves 手帕
- Hosiery / Socks 襪類
- Health & Beauty 保健及美容產品
- Imitation / Costume Jewellery 人造首飾
- Jewellery 珠寶
- П Key Cases / Key Wallets 鑰匙包
- Makeup Kits 化裝包
- Mobile Phone Bags / Cases 手機殼 / 袋
- Necklaces 項鍊
- Pearl / Jadeite 珍珠 / 玉石
- Pendants / Charms 吊墜 / 吊飾
- Rings 戒指
- Scarves 圍巾
- Shawls 披盾
- Shoes 鞋

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- Smartwatches 智能手錶
- Sports & Leisure Bags 運動及休閒袋
- Sports Shoes 運動鞋
- Sports Watches 運動錶
- Sunglasses 太陽眼鏡
- Tablet Cases / Covers 平板電腦保護套 / 保護殼

- Wallets / Purses & Holders 錢包及小型皮具
- Watches 手錶

Lingerie 睡衣及內衣

- Bath Clothings 沐浴服裝
- Bodysuit 緊身衣
- Bra 胸罩
- Brief 男裝內褲
- Corset / Girdle 束衣
- Men's Underwear 男裝內衣
- Pyjamas / Nightwear 睡衣 / 睡袍

Specialty 特別類

П

П

Others 其他

額外產品索引費用

- Eco Fabrics 環保布料
- П Ethnic Garments 民族服裝
- Fake Fur Blazers 人造毛皮西裝上衣 Fake Fur Coats 人造毛皮大褸

Fake Fur Gloves 人造毛手套

Leather Garment 皮革成衣

Maternity Wear 孕婦服裝

Athletics Wear 田徑服飾

Men's Beachwears 男裝沙灘裝

Women's Beachwears 女裝沙灘裝

成衣、紡織品及服裝配件商貿服務

Cost of Additional Product Listings

Garment, Textile & Clothing Trade Services

P.6

Rain Wear or Raincoat 雨衣

Bodywear 緊身運動衣

Fur Garment 毛皮成衣

Uniform 制服

Sportswear 運動服

Bikinis 比堅尼

Dancewears 舞衣

Skiwear 滑雪服飾

Swimwear 泳裝

Fake Fur Jackets 人造毛皮夾克

Part V 第五部份 網上推廣計劃及展覽商貿配對服務

Hong Kong exhibitors can enjoy 12-month's online exposure at the fair website and hktdc.com to promote their company and products. Simply complete the enclosed Information Submission Form of Online Promotions and submit it with three product photos. 香港參展商可透過展覽會網站及「貿發網」推廣其公司及廣計劃資料申報表」及提交三張產品相片,以享此項服務。 The information will be used for the hktdc.com Customised Sourcing Service that will encourage more buyers to visit your booth at the fair, and increase buyers' enquiries to your products before and after the fair. 所提交的資料將會用作hktdc.com展覽商賀配對服務,將有潛力的買家轉介到參展商的展台,並在展覽前後增加買家的產品查詢。

Part VI 第六部份 Additional Promotion Package - Official Magazine & Enhanced Online Promotions 額外推廣計劃 - 大會指定產品雜誌及網上推廣計劃加強版

Please refer to the enclosed "Additional Promotion Package - Official Magazine & Enhanced Online Promotions Order Form" 請參閱附件「額外推廣計劃 - 大會指定產品雜誌及網上推廣計劃加強版申請表格」

Part VII 第七部份 Participation Fee and Payment Method 參展費及付款方式

Participation Fee 參展費	US\$ 美金
Cost of Additional Label Listings 額外品牌索引收費 (Please refer to Part I, 請參照第一部份)	US\$
Booth Rental 展台租金 (Please refer to Part III, 請參照第三部份)	Us\$
Cost of Additional Product Listings 額外產品索引費用 (Please refer to Part IV, 請參照第四部份)	US\$
Additional Promotion Package - Official Magazine & Enhanced Online Promotions 額外推廣計劃 - 大會指定產品雜誌及網上推廣計劃加強版費用 (Please refer to Part VI, 請參照第六部份)	US\$
Total 總額	US\$

Note : Please return the completed form together with 50% of the participation fee. Remittance should be paid before 31 May 2018 by telegraphic transfer to HONG KONG TRADE DEVELOPMENT COUNCIL, USD Account Number 006-391-17824214 with Citibank, N.A., Hong Kong Branch (All banking charges, if any, are to be borne by the applicant).

注意 :請將填妥之表格連同參展費之百份之五十於 2018 年 5 月 31 日前交回本局方獲考慮申請。請把費 用電匯存入本局之美金賬戶,賬戶資料如下:開戶銀行:花旗銀行,香港分行。美金賬戶 號碼:006-391-17824214 請註明 "香港貿易發展局"(有關匯 款之銀行收費需由申請人負責)

Application Deadline - 31 May, 2018 報名截止日期: 2018 年 5 月 31 日

Part VIII 第八部份 Company Stamp and Signature 公司印鑑及簽名

We (Name of Company) 本公司(公司名稱)

We hereby apply for joining CENTRESTAGE 2018. We agree to abide by the "Hong Kong Trade Development Council Terms of Application and Exhibition Rules & Regulations". We understand that the above information will be included into the HKTDC's databank and the Organiser can make use of our information for trade promotion purposes or on-pass to third parties for promotion of CENTRESTAGE 2018.

□ If you do not wish to have your information on-passed to third parties for promotion of CENTRESTAGE 2018, please 🗸 against the box.

We accept that the Organiser bears no responsibility for any error or omission.

茲申請參加 CENTRESTAGE 2018。本公司明白,上述資料將會存儲在香港貿發局資料庫內,供主辦機構作貿易拓展用,同時亦可轉交其他機構,作為推廣 CENTRESTAGE 2018 之用。

□ 倘若貴公司不欲將有關資料轉交其他機構作為推廣 CENTRESTAGE 2018 之用,請在此空格內加上 ✓ 號。

本公司同意,上述資料如有錯漏,主辦機構毋須負責。

Name: ____ 姓名(正楷) Position: 職位

Date: _ 日期□ Company Stamp & Authorized Signature: _ 公司印鑑及負責人簽名

HONG KONG TRADE DEVELOPMENT COUNCIL 香港貿易發展局 TERMS OF APPLICATION AND EXHIBITION RULES & REGULATIONS 展覽會規則

Definition

means these Terms of Application and Exhibition Rules and Regulations as amended from time to time by the Organizer. Interast the right construct a custom built Exhibition Stand in the Exhibition Venue for the Exhibition. means the exhibition to be organised by the Organiser as specified in the Application means the exhibition to be organised by the Organiser as specified in the Application means the exhibition to be organised by the Organizer as specified in the Application means the exhibition to be organized by the Organizer as specified in the Application means the exhibition to be organized by the Organizer as the organizer as the Application means the exhibition to be organized by the Organizer as the Organizer a Custom-Ruilt *Exhibition means a stand including a custom-built stand referred to in clauses 11 to 17 and 20 to 23 of the Conditions. *Exhibition Stand of the Conditions. means the Hong Kong Convention and Exhibition Centre situated at 1 Expo Drive, Wan Chai, Hong Kong or such other venue designated by the Organiser and notified to the Exhibitor in writing point or the commencement of the Exhibition due to exhibit at the Exhibition or, as interesting the explication to exhibit at the Exhibition has employees? representatives and agents of such sole proprietor, partnership or limited ormana. *Exhibition Venue "Exhibitor imployees' representatives and agens to not not provide the company. means the online services (if any) provided by the Organise (as defined below) at www. krick.com/krtadeirals, for the Exhibitor to submit its Application Form and, if applicable, manage its participation in the Exhibition, subject always to availability, the corsent of the *Exhibitor Online Platfe

- In the combining of the sense o "Organiser" *Publicity Material
- Shell Booth means a stand referred to in clauses 18 and 19 of the Conditions. means Exhibition Stand and/or Shell Booth.

- "Shell Booth" means a stard referred to in cluuse: 18 and 19 of the Conditions. "Stand" means Exhibitions and and/or Shell Booth."
 Eligibility for the Conditions of Participation
 21 The Organise has the sole and aboute discretion in relation to the admission of Exhibitors stard and solute discretion in relation to the admission of Exhibitors.
 23 All Exhibitors must be liquid registered companie/busineses carrying on businese either in Hong Kong or in their country of orgin in accordance of with applicable increase. The Organiser may require Exhibitors and and organiser of the history of the Organiser more and the particular. The Exhibitor's appendix of the organizer for a start and the transmission of the history of the Organiser may and the content business registration cortex of organiser and the organizer of the organizer for any dimensional the start any time a copy of their latest business registration cortex and organic during the organizer more any dimension and the start any time a copy of their latest business registration cortex and and the exhibitor is starting and the organizer more and the organizer more and the organizer more and the organizer more any dimension about the start and the organizer in comection with stall be track organizer to extend the ordanice to start the application form and all other documents business exploration or the start the Application form and all other documents and information submitted to the Organiser in comection of the Exhibitor is appende to use the start allocated to or custom built by the Exhibitor is the these Conditions, no Exhibitor is during the during the start of the Sand allocated to or custom built by the Exhibitor is the these Conditions, no Exhibitor is during the advisor is and and the start and the start and these conditions, and allower document shart and starts and these conditions, no Exhibitor is allower and the these Conditions, no Exhibitor is allowere and there conditions, no Exhibitor is al

Payment

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- Performance and rules and common any result of integration of the appropriate Booth Service Fee, which shall be non-reformable datase and provided in these Conditional, matc accompany reach application. The Application Form is submitted in hard copy, the appropriate Booth Service Fee, which shall be non-reformable datase and provided in these Conditional, matc accompany reach application. Conditional, matc as submitted by the Exhibitor following the application, faccordance with any instructions set out in any request for payment made by the Organiser. The the avoid the organiser and avoid beginstruction of the Application form more any request for the payment and by the Organiser. The Booth Service Fee and all other monies payable to the Organiser are exclusive of all taxes. Any applicable taxes the final taxes are application in accordance with any instructions set out any request for payment made by the Booth Service Fee signalated on the Application form should not be regarded the final taxes and any integration of the receiption or any payment to the Organiser are exclusive of all taxes. Any applicable taxes of any compared taxes are applicable in accord and the application or withholding, the net amount paid to the Organiser are exclusive of all taxes. Any applicable taxes after making such deduction or withholding had been applicated on accord. Any involve sent to the Exhibiton on the Organiser resorts the right organiser and autointices the sing deposition are applicable to the Single and additional, non-internets baxing deposition are any guarantee for the Organiser resorts the right organiser and autointices to into application form states are againstice for the Organiser resorts the right organiser and additional, non-internets baxing deposition at any dama application for the cogniser of a taxing and the distribution of the accord or other baxing and the constitution or withholding in the taxing application is not accord by the Organiser taxes and the taxe of the organiser reases. The tare other a 5
- 6.
- application. If an Exhibitor withdraws, for whatever reason, its application before receipt by it of a rejection of its application or after its application has been approved, the Booth Service Fee paid will be forfeited.

Use of Online Services

- of Online Services Subject to service availability and the consert of the Organiser, the Schühter may use online services provided by the Organiser intesting of the Analysis of the Analys
- howsoever occus. e online services are available to the Exhibitor, the Exhibitor may change its Username and Password at any time, such change shall only be effective if accepted by the Organiser. Exhibitor shall in good fairth exercice reasonable care and diligence to keep its Username and Password fidential. At no time and under no circumstances shall the Exhibitor disclose its Username and or Password to any reason 8.2
- confidential. At no time and under no circumstances shall the territoric reasoner to sciencing, means other person. The Exhibitor shall be responsible in full for any unauthorised disclosure of the Username andor Password to any other person and shall be all risks of the same being used by any unauthorised persons. For any unauthorised person, or of any unauthorised use of the Organiser's online services being made, the Exhibitor shall notify the Organiser immediately and, unit the Organiser's studies receipt of such notification, the Exhibitor shall remain reporties for all and any unauthorised use of the online services. 8.3 8.4

Stand Allocation

- 9.2
- remain regionable for all and any unixitaborised use of the anline services. Ind **Allocation** The Organise has the sole and absolute discretion in allotting the area in the Exhibition Venue for the positioning or construction of Stands and determining the location of such Stands. All decisions to such effect shall be final and no request for change will be entertained. Any Exhibitor who wholes to use a name on its Stand which is different to that submitted on its Application Form must submit motions of this wholes to use a name on its Stand which is different to that submitted on its Application Form must submit motions of this wholes to use a name on its Stand which is different to that submitted on its Application Form must submit motions of this wholes to use a name on its Stand which is different to that submitted on its Application Form must submit motions of this wholes to use a name on its Stand which is different to that submitted on its Application Form must be a submitted on the provide submitted in the Organise's ligned by a certified accumate not the company has changed and not its ownerships or (b) documentation (in form and subdiamistication to the Organise's ligned by a certified accumate not the ompany has changed and not its ownerships or (c) to the largest stareholders the organise application accurde by the Organise's loss-own that the new company name that pholihor which having had its asplication accurde by the Organise's loss-owner ly divides its business between two or more of its existing stateholders, the organise application company have provided that it will be delaying the same category of products at the original applicant random terms between standing the theory and applicant random terms the scalable state of the right to exhibit of which the Organise's notifical a least 3 months prior to the commentement of the transfer of the right to exhibit of which the Organise's notifical allowise basis the Stand allocate the to cro stote the bubblicon. The bohlibitor's r 9.3
- expense. The Organise reserves the right to maintain a record of those Exhibitors who have breached clause 10.1 of the Conditions and may at its sole and absolute discretion refuse to allow these Exhibitors and/or any or all of its or their parent, associate, adfituded, associated arounder subdiary componies and/or any translog) which it of the prepresented, represents or may represent to participate in any or all future exhibitions, events or trade fairs organised by the foramier expen 10.2 The O
- represents or may represent to participate in any or all future exhibitions, events or trade fairs organised by the Organise. In order to promote, or distribute, or display any bosines card, material or exhibit foromotional or otherwise) bearing in the name of or allowing bearing the any organises and material or exhibit promotional or otherwise) bearing the name of or allowing bearing the any organises and the any organises and the any of the
- at the 10.5 The C ion. r has the right at its sole and absolute discretion to prevent two or more Exhibitors with a common s hareholder to attempt to consolidate their Stands or to display the same goods or product range at dis, notwithstanding their application having been accepted. ership or sha

Stand	6	n	tri	ucti	ion

518	na construction					
11.	 Stands and exhibits shall not exceed the maximum floor loading limit as follows: 					
	Hong Kong Convention & Exhibition Centre	Maximum floor loading limit				
	Hall 1ABC, Hall 3BCFG & Hall 5BCFG	1,700 kg/m2				
	Hall 1DE, Hall 3DE, Hall 5DE	1,250 kg/m2				
	Others	500 kg/m2				
	Asia World-Expo	Maximum floor loading limit				
	All Halle	2.000 kg/m2				

- All Halk The Organiser reserves the right to alter or remove without notice and at the Ehibitor's expense any Stand which differs from the submitted specification or any Stand that does not conform to the Organiser's required standard, nueva dard regulations. The Ehibitor shall have not claim against the Organiser or is agreent for any extra cost of replacing its Stand to conform to the Organiser's required standard, nules and regulations or for any other losses or damages relation therein. 12.
- 13
- Its Stand to conform to the Organier's required standard, rules and regulations or for any other losses or diamages relating thereto. Standard thereto: A standard of the standard standard relation of the standard standard standard and the standard standard standard standard standard standard standard releva as provided in these Conditions. Work of any kind carried out at the Exhibition Stands, the design of which must be submitted to the Organiser for releva as provided and those specified by the Organiser that applies to the Standard Standard and these specified by the Organiser that applies to the Standard standard subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and subcontractors. 15.
- thereto. The suspension of Stands or lighting devices from the celling structure of the bibliotion Verue is not permitted. All lighting devices have to be attached to a lighting truss of no more than 1m height, with a minimum of 25m and a maintimum of migratory of the structure of the bibliotion Verue is not 25m and a supervised in writing is obtained from the Organizer. The removal and disposal of crates and struct from the Organizer subject to an additional charge based on the charges imposed by the Exhibition Verue or such other sum as the Organiser may reasonably determine. 16.
- 17. Shell Booths
- The all bonds are provided by the Organiser's official contractor and are of a tandard design. No variation of the Stell booth including but not limited to its facia board, lettering and fittings, shall be allowed unless prior written approval is given by the Organiser. ing or exhibit shall exceed 2.5m in height or the height of the Shell Booth, whichever is lower
- Custom-built Participation m-built Participation store-Bill Participation store-Bill Participation contractors' information, construction drawings, site work deposit and a copy of valid abili ciability insurance should reach the Organizer for review at least eight weeks before the commercement of the hibition. Otherwise, a lack charge of HK23000 (USS28) will be charged to the chibition or its appointed contractor. rawings submitted must be in a reasonable scale of at least 1100, fully dimensioned and must contain information to a floor plan, rank and deviation, electrical fittings, capreling, calours and materials to be used, moving eshibits, contractor's bage or which gas aw Will be sized for entry of Exhibition Venue and no custom-built stand is sommitted to be erected at the Enhabiton Venue unless the contractor's information, construction darwings, site work is contractively bage or which gas aw Will and copyof valid and the policy bage. The policy of th
- Government. 23 The transporting, assembling, dismantling and the removing of custom-built stands are the responsibility of the Exhibitor or its appointed contractor. All such work must be carried out according to the arrangements and within the time limits specified in these Conditions or otherwise by the Organizer. 24. Please rote maximum booth height varies between hulls and ancillary areas and the Exhibitor is advised to confirm this with the Organizer before commenting any Stand degine work. General guide summarised as follows:

Exhibition Venue Hong Kong Convention & Exhibition Centre Asia World From Maximum Booth Height 2.5m~5.5m

- Expo situated within ±0.5m of the smo winnum allowable Stand height 4m-5.5m ke curtain at the Hong Kong Conventio is 2.5m or 3m depending on the exact on and Exhibition Centre, please location. Again the Exhibitor is
- For Stands studied within 305m of the smoke curtain at the Hong Kong Convention and Enhibition Centre, presented the the hubble of an allowable Stand holes if is 2.5m of an dispending of the easil curation. Again the Enhibitor is adviced to confirm this with the Organiser prior to commercing any Stand design work.
 A structural safety certificate must be submitted upon completion of work if a discurbanishing structure shared to confirm the work model of the structure safety cancer be adviced to confirm the work model of the structure safety certificate shared to submitted upon completion of the structure safety certificate shale shared to the submitted to the submitted to the confirm the Enhibition with the left. If this rule is not checker, the Organiser physical bio no the last more in data before the Enhibition of the last more index to persist. This rule is not checker, the Organiser and/or the Enhibition views's operator: The structures of the calculate the structure safe structure safe structures and the structure safe structures and the structures and the structures and structures an 25.1
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 Electricity
 Only description areas wares of the experiment of th

Use of Stand & Safety

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- approval of such use must be submitted to reach the Organiser not later than two months before the commencement of the Exhibition No absertings or demonstration at the Exhibition, including the datagin of an anti-sharp muscial performance the Organiser's submice approval in mitting advating. Salary muscial performance, including the use of music recording for fashion show, requires the permission of: (a) The Composers and Authors Society of Hong Kong Ltd, 186; Universal Trade Centre, 3 Abruhtnot Road, Central, Hong Kong (Tel (SSZ) 2048 2326 Rsz (SSZ) 2864 2581); (b) Phonographic Performance (South East Asia) Ltd, Unit A, 197; Tower A, Billion Centre, 1 Wang Kwong Road, Kowlona Bay, Kownon, Inoy Kong (Tel: KSZ) 2864 3158 acts (SZZ) 2866 5580); (c) Hong Kong Recording Industry Aliance Ltd, 227 Shanghal Industrial Industrial Building, 48 62 Hennesy Road, Nan Calu, Hong Kong (Tel: (SZZ) 237) Data (SZZ) 2828 SSZ); and expenses in connection with application of musical performance shall be borne by individual Exhibitor concerned.
- 37.1
- concerned. Publicity Materials of any Exhibitor may only be distributed from the Exhibitor's own Stand. No advertising, demonstration or convessing for business may be carried out anywhere edw within the Exhibitor Venue. No exhibitor the Exhibitor may only display exhibits and Publicity Material which correspond to the product category zone as stated in the Exhibitor may including exhibits and Publicity Material which correspond to the product category zone as stated in the Exhibitor state of the Exhibitors. How we have the fact ab eards any stickers, posters, hanger or other the Exhibitor state of the Exhibitors. 37.2 38
- The conversion shall not be permitted at the Exhibition Venue under any circumstances. Gas-filled failons shall not be permitted at the Exhibition Venue under any circumstances. Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor set at lines durings during the Exhibitor's stand and conclude contracts for the sale of the Exhibitor's routes and shall be dury authorized to negotiate and conclude contracts for the sale of the Exhibitor's products or services. The Exhibitor shall produce confirmation in such forms any be reasonably required by the Organiser or its agents may give before or during the Exhibition. 39. 40

- 42 43.1
- 43.2
- Exhibitor's stand must be manned by an authorized and competent expresertative of the Exhibitors at all lines during the Exhibitor stand terms and shall be during the Exhibitor stand terms and conclude contracts for the sale of the Exhibitor's product or service. The Exhibitor stand terms and shall be during the Exhibitor is complex with these conditions shall head and standard terms and shall be during the Exhibitor's complex of the exhibitor's stand and the during the Exhibitor is a service. The Exhibitor standard terms and the Exhibitor's standard terms and the Exhibitor's standard terms and the Exhibitor is a service of the exhibitor is a service. The Exhibitor standard terms and the exhibitor is a service of the Exhibitor and provide terms and the Exhibitor and provide terms and the exhibitor is a service of the exhibitor is the service of the exhibitor is a service of the exhibitor is service of the exhibitor is a 44
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- 46 47.
- 48 49. 50.

- no/or e any further legal actions against the Exhibitor for the unauthorized use or inappropriate use of the badge Publicity
- Publicity
 Publicity
 Sin The Organiser shall arrange and be responsible for all publicity arrangements for the Exhibition both overseas and in
 Hong Kong and no Exhibito, or its agents, shall give or cause to be given any interview, public announcement, press
 statement, or any other publicity mathematic publicity at his/his/line as whole.
 The Exhibitor shall not disclose, appropriate or use and shall prevent its representative at the Exhibition from disclose,
 appropriating or using any technical contridential information regarding the behaviors or affaired
 Move-in and Move-in out of State Mathematic Publicity Mathematik
 Schibitor shall not be Exhibiton acquired by way of the Exhibitor's license to exhibit at the Exhibiton.
 Move-in and Material/PUblicity Material & Exhibits
 Schibitor shall not be Exhibiton version according to the arrangements and within the time limit specified by
 the Organise.

- 54
- Ver-III and WOVE-OUL OJ Schlidt WALEFIAS/PUDICUTY WALEFIAS/PUDICUTY WALEFIAS CENTIONS Exhibits thal innove in to the Exhibition Neura according to the arrangements and within the time limits specified by The arrangement and payment for transporting goods to and from the Exhibition. Venue, and the receiving, decorating and removing its exhibits are entirely the reponsibility of the Exhibition. Venue, No trollegy shall be allowed in any carpeted areas of the Exhibition. Venue, the arrangement and venues of the exhibition according to the arrangements and within the time limits specified by the Organise. Any exhibition of such and the time of the Exhibition venue, the III of Congrainse. Any exhibition of such and the like of the Exhibitor left behind at the Displayer terresults of the Arrangement and the like of the Exhibitor is the organise shall not be the Displayer terresults for grant of the Exhibitor according the Organiser at the speces of the Exhibitor concerned. All proceeds (if any) of such disposid hall be relained by the Organiser at the speces of the Exhibitor and the Displayer terresults for the Exhibitor according the organiser at the speces of the Exhibitor according the Displayer terresults for the Organiser at the Speces of the Exhibitor according the Displayer terresults for the organiser and the Torganiser and the Torganiser and the Displayer terresults for the Organiser according to all goods and exhibits in and out of the Exhibition Venue, whereupon the Exhibitor shall be obliged to hire the services of such exclusive constructor(s). 55. 56.
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Links to Exhibitor's Web Site

- cs to Exhibitor's Web Site
 The Exhibitor's Web Site
 The Exhibitor's Web Site
 The Exhibitor's Web Site
 The Exhibitor's Web Site Source
 (a) critical exhibitor's web Site Source
 (b) contain information aimed at promoting trade and busines, and should be in compliance with all applicable laws;
 (c) not be an all order catalogue for products or services areal operators are not permitted to function through the source of the trade of the trade of the source 59
- 60. territories, governments, cultures, rengioro, persono, companies, organisationa, and persono personal de la considerativa de l
- Language 89. These Co ons are prepared in both English and Chinese languages. In the event of any discrepancy between the versions, the [English] version shall prevail. Governing Law These Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and the Exhibitor irrevocably submits to the non-exclusive jurisdiction of the Hong Kong courts.
 - (Chinese version will be furnished upon request 如欲索取此文件之中文參考版本,請與主辦機構聯絡

- nature; (d) any information or material which is deceiving, misleading or likely to cause confusion to site visitors; (e) any information or material which is illegal in the Exhibitor's country, the country its website is hosted in, or Hong
- Exhibitor's Undertakings
 - IUDIO: J UNDERLAKINGS The Exhibitor hereby undertakes to the Organiser that it shall: (a) take all necessary precautions to ensure that: (i) the information or material contained in the Exhibitors' Web site is at all relevant time accurate, truthful and computed.
 - (i) the minimum on neutrino comments on the set of t
- Integration to use comments, and the set of the set 63.
- 64
- The Exhibitor investigation of the organiser's size and auxonice substance advances of the Organiser for any loss, damage or injury which may arise as result of the way in which the linked size is depicted or portrayed on or accessible from the inhibitor encoded size of the organiser's Web size is a the link of the the Dispatiser's Web size. The Organiser's Web records of any viscous to the Exhibitor's Web size is a the link or the Organiser's Web size. The Organiser's will not be responsible for any illegal or unauthorized use of materials from the Exhibitor's Web size or the inhibitore models of any viscous to the Exhibitor's Web size is a the link or the Organiser's Web size. The Organiser's Web size or all loses, liabilities, actions, proceedings, claims, damages, costs (including but not limited to legal costs) and express whatseever and wherever arising which the Organiser may suffer or incir by reason of or in relation to or otherwise associated with its hypertext link to the Exhibitor's web size. 66

Exclusion of Liability

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Disclaimer

Additional Rules & Regulations

Conflict with Application Form

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Notices

- exocutes with its typertext link to the Ehibitor's web site. Clusion of Lability Different contractions of end provide the registration of the end provide t
- 68 69
- occupiers liability) and any other natural causes, and shalf produes such policy of imariance to the "Organiser upon" equat. The end of the en 71. 72

In Persect of an instance we want the common of the common

The values of the organises of any of these Conditions shall not prevent the subsequent enforcement of these Conditions and shall not be deemed to act as a waiver in respect of any subsequent breach.

right be shibit under clause 76 (d) of the Conditions. The Exhibitor shall have no other claims against the Organiser for any of 16 isos of danages in consoliciton with any sub termination. Postponement and Cancellation of Exhibition To postponing to later data(d) as the Organiser deems fit, or cancel, after in character or mode, reduce in scale, shorten to postponing to later data(d) as the Organiser deems fit, or cancel, after in character or mode, reduce in scale, shorten to circumstance beyond the Organiser deems fit, or cancel, after in character or mode, reduce in scale, shorten to circumstance beyond the Organiser's control including but not limited to as d's of Odd, we halt concerns to but as outbreaks of the Severe Acute Registatory Syndrome, bird fluor other health threads), fair of terrorist tatack, riots, demonstrations, travel resistrictions, currely explained, method to grant any government of thild party deputed of whatever nature, government regulations, the lack of or refual to grant any government or integrations or other electric icommunications that make in the explaint of the softmation register of any money paid by the Exhibitor in respect of any postponement, cancellation, alternation, reduction, dontering or any money paid by the Exhibitor in respect of any postponement, cancellation, alternation, reduction, dontering or of the deviation constraints agents or representative, whether for loss or damage, or return of all or part of any money paid by the Exhibitor in respect of any postponement, cancellation, alternation, reduction, dontering or of The Organiser (in the softer any baryoponement, cancellation, alternation, reduction, dontering or of the deviation of the deviation of any postponement, cancellation, alternation, reduction, dontering or the Exhibitor to the Exhibitor in respect of any postponement, cancellation, alternation, reduction, shortering or the Exhibitor to the Exhibitor. Proportional allowance for use of the Exhibitoria any time without giving notic

Laimer The Organiser has the sole and absolute discretion in relation to the admission of visitors to the Exhibition (including but not limited to determining any admission requirements or procedures). The Exhibitor acknowledges that the Organiser has given on commitment or quantete as regards the number of visitors to the Exhibiton and the results of the Exhibition and agrees that it has no caim against the Organiser to its agents or representatives in this connection. The Exhibitor achieved sair ad agrees that the Organiser had not be regonisely for any losses or simplicited for services to be provided hereunder. The Organiser has made no avarianties of any kind, express or implicit of these structures of the provided hereunder. The Organiser has made not avarianties of any kind, express or implicit of the structure of the organiser has a structure of the structure of the structure. The organiser has a structure of the structure of the organiser has a structure. The organiser has a structure of the structure. The organiser has a structure of the structure of the structure of the structure of the structure. The organiser has a structure of the structure. The organiser has a structure of the structure. The organiser has a structure of the st

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Ititional Rules & Regulations
The Organic reserves the right to interpret, alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the exhibitors' manual) at any time it considers necessary for the orderly operation of the Schönich The amended Conditions and the additional rules and regulations shall become effective immediately upon posting of the same on our vebeit at www.htdtc.com/httradeflars, you will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. All interpretations of these conditions and any additional rules and providers' pr

everements to nave notice of the same and nave accepted the amended Conditions and the additional rules and englations. All integrations of the conditions and any additional rules and equilations by the Organise shall be the Exhibitor shall abide by the rules and regulations of the Exhibition Yeune which are deemed to be integral parts of and incorporate into these Conditions. In the venet of conditions during any additions of such rules and regulations and these Conditions, these Conditions. The Perent of conditions between the provisions of such rules and regulations of the Exhibitor is responsible for all its own costs and charges incurred in entering into and carrying out the agreement. The Exhibitor is responsible for all its own costs and charges incurred in entering into and carrying out the agreement of these Conditions. These Conditions and any and all costs acceled with Communications failities and access to access the such as the such as the such as the conditions and the such as the such as

give: To the Organise either by electronic mail to eshibilitons@hktdc.org; far to (852) 2824 (024); or post to Hong Kong Tode Development Council, 385 Office Tower, Convention Plaza, 1 Harbour Road, Vian Chai, Hong Kong. To the Exhibitor either by the website a www.hktdc.com/thetadeais or via the Exhibitor Online Platform or by email, far or post to the addresses given in the Application form; or by such other metods.a sayred or a solified by the Organise from time to time. The Exhibitor consents to the use of electronic records and communications and online processing for all matters connected to these Conditions or their subject matter.

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